

JEI

EDUCATION NEWSLETTER

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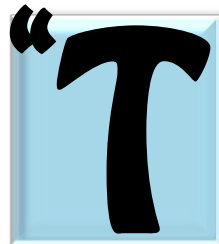
- Working vs. Non-Working Moms
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Notice

The next issue of the JEI Education Newsletter will be published in September.

Have a great summer everyone!

How To Prevent Summer Learning Loss



he summer slide— no, we don't mean the water slide. Summer is the ideal season to take kids to theme parks, sporting events, and blockbuster movies, but it is also a time of a significant drop in student learning, aka the Summer Slide. According to the National Summer Learning Association (NSLA), students returning from break have to re-learn a significant amount of material, which can eat up several months of the new school year.

So how can you help your children avoid the slide? Here are some engaging, simple, and low-cost summertime "dos."

You'll no doubt be taking road trips in the coming months (best case scenario, to national parks), so tip number one: put away the smartphones. Telling jokes or playing word games - laughing and singing together - will help form the kinds of family ties that they will not forget.

Laughter, often referred to as "the best medicine," may very well be. The Mayo Clinic cites evidence that laughter "induces physical changes in the body." The very act, says the clinic, "enhances your intake of oxygen-rich air, stimulates your heart, lungs, and muscles, and increases the endorphins that are released by your brain."

Singing together is especially important. According to Sally Goddard Blythe, a consultant in neuro-developmental education, singing with children "is an essential precursor to later educational success and emotional wellbeing." Music and rhyme increase a child's spatial reasoning, which can aid in mathematical and scientific abilities.

We've become accustomed to snapping dozens of photos while on vacation. A child's memory and appreciation of these moments might be better served by doing what James Audubon did: drawing it. Charlotte Reznick, a child educational psychologist,

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JEI Learning Centers

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Summer 2014

FREE Enrollment in June*
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- JEI Math
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- JEI Problem Solving Math
- JEI Brain Safari (new)

* at participating centers

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Learn about JEI's Summer Program

School's Back Forever

By **Julie Cline**

I don't remember what my first day of preschool was like, but I do remember crying. I also remember how much kicking and screaming I did in the days leading up to the horrid event. I just didn't want to leave home and enter the unknown world of school. Children aren't always happy and carefree as many adults may believe. Many children feel academic, social, and other pressures.

Of course, my mom tried to help as much as she could. That's when she bought me what remains my favorite book ever – one that I shared even with college students when I was teaching. *Dog Goes to Nursery School* is about a dog (named Dog) that cannot stand the idea of his mother leaving him behind, to be away from home for hours in a room full of strangers. *Why couldn't she come along?* And

Dog's question is a fair one. Why can't our parents accompany us, for instance, to job interviews? The short answer: because it wouldn't be a transition. Fear, anxiety – entering the great unknown – is the only way to get to the next phase, and it has to be done on one's own.

That fear never goes away, even when you've learned that preschool or elementary school wasn't so bad. Whether it is entering the middle school or high school, the unknown always makes us anxious or fearful. When stressed, young children may develop tics or pick up new habits like thumb sucking. Some kids actually experience physical effects, including stomachaches and headaches. A stressed child is also more likely to have nightmares and mood swings.

What is the remedy? Proper rest and good nutrition can help. Parents should spend enough time



Julie Cline, R&D Coordinator at JEI Learning Centers

with their kids each day. Encourage them to talk about their stress, but if they are not willing, just be there with them. Good books can also help as it did for me. Most of all, understand that small children can have big stress, particularly when they begin a new phase in their school life. Whether they are entering elementary, junior high, or high school, they are always facing a whole new set of pressures and fears. The social pressure to fit in can be quite burdensome for your kids. So, let them know that you love them and that you got their back.

JEI FACEBOOK FAN PROMOTION

Encourage academic growth in your children by enrolling in JEI. LIKE us at <http://www.facebook.com/jeilearningcenter> for a chance to win an Amazon Kindle Fire HD Tablet when we reach

2,000 



Briefs

Working Moms vs. Non-Working Moms

A study by University of Massachusetts shows that children of moms who work are no less developmentally stable than those of stay-at-home moms. Comparing 12,000 12-year-olds from each group revealed problems for kids in the first five years, but showed no difference in academic achievement by the age of twelve.

(www.parent.net 06/2014)

TV and Child Obesity

Current statistics reveal that the hours children spend watching TV is directly linked to obesity. A survey by Statistic Brain found that students watch an average of 1,200 hours of TV per year, but attend school for 900 hours. The study suggests that childhood obesity is due mostly to the fact that 71% of youth have TVs in their bedrooms.

(www.educationnews.org, 05/2014)

Mobile Learning is on the Rise

A survey lead by Project Tomorrow shows that parents and educators are increasingly supportive of kids using their own mobile devices in schools. Many believe that such digital learning opportunities will personalize learning and strengthen a student's critical thinking, collaboration, and communication skills. Although a growing number of administrators believe that the move will help schools address budget concerns, Julie Evans, CEO of Project Tomorrow, warns that district leaders will face "serious challenges," such as "student safety and district liability in case students misuse their own devices." Evans notes that schools will need to provide children from less affluent homes with mobile devices similar to their classmates, and must develop best practices for teachers to adapt to mobile learning.

(www.eschoolnews.com, 06/2014)

(How To Prevent Summer Learning Loss continued from page 1)

says that drawing "creates brain wave patterns that enhance the autonomic nervous system, hormonal balance, and brain neurotransmitters." It seems that the role drawing plays in cognitive development is as crucial to hand-eye coordination as singing is to language capacity.

Finally, the family that cooks together avoids learning loss together. By involving your children in selecting recipes and preparing the food, you'll be preparing them for making other decisions on their own. Also, following directions for the recipes involve both reading and doing the math required for measuring. Not only will cooking with your kids keep them engaged, but it's also a skill they will thank you for when they leave for college.

Of course you can enroll your child in summer learning programs, but these fun, free activities will also be helpful in your child's overall cognitive development. So, this summer, foster in them a love for humor, song, drawing, and cooking, and the word "slide" will once again have a positive meaning.

SUMMER VACATION LANDSCAPE

Top 10 Travel Destinations

1. USA
2. Spain
3. France
4. China
5. Italy
6. Germany
7. UK
8. Australia
9. Thailand
10. Turkey



Europe attracts 45% of travelers!



Regional share (No. of travelers)

Europe	1.1 M
Caribbean	1 M
Asian continent	688 K
Central America	396 K
South America	264 K

Regional growth

Central America	25%
Middle East	19%
Caribbean	14%
Oceania	12%
Europe	9%



How travelers save on a vacation?

Book in advance	24%
Gather with friends	22%
Rent a holiday home	20%
Choose cheaper destination	11%
Look for deals and specials	10%

Data sources: US Office of Travel and Tourism Industries (OTTI) and World Tourism Organization (WTO)

5 TIPS FOR INTERNATIONAL TRAVEL



- 1 Sign up for the Smart Traveler Enrollment Program (STEP) so the State Department can better assist you in an emergency.
- 2 Make sure you have a signed, valid passport, and a visa if your travel destination requires it.
- 3 Check your overseas medical insurance coverage.
- 4 Familiarize yourself with local conditions and laws.
- 5 Take precautions to avoid being a target of crime and avoid carrying excessive amounts of money. Do not leave unattended luggage in public areas and do not accept packages from strangers.

JEI Summer Program!

Don't let your child experience summer learning loss! JEI programs are aligned with Common Core State Standards to give students the advantage they need. Children can customize their summer classes by selecting subjects they need the most help in. We offer a series of

comprehensive workbooks for our programs in Math, English, Reading & Writing, and Problem Solving Math, as well as our new critical & creative thinking program Brain Safari.



Free enrollment is available at participating centers for the month of June. As summer programs vary by region, please contact your local JEI Learning Center for details.

For more information, please visit us at www.jeilearning.com.

Student of the Month



Congratulations to Taekwan Yoon from JEI Learning Center in Edmonton, Canada! He currently attends Grandview High School in Edmonton. After taking several highly competitive entrance exams, he has been admitted to Old Scona Academic High School. Taekwan has been a JEI student since summer 2009.



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Upcoming JEI Learning Centers

- East Brunswick, NJ
- Manalapan, NJ
- Glen Rock, NJ
- Sunset Park, NY
- Lynbrook-Hewlett, NY

www.jeilearning.com

Headquarters

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Englewood Cliffs, NJ

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CA

Cerritos
Chico
Chula Vista
Cupertino
Encinitas
East Fremont
Fullerton
Irvine
La Crescenta **NEW!**

LA Mid-Wilshire
LA Wilton
Newark
Pleasanton
San Diego
San Ramon
South San Jose
Union City
Valencia
Walnut Creek

GA

Atlanta

IL

Schaumburg

MA

Burlington

NC

Cary **NEW!**

NJ

Bedminster
North Brunswick
Cherry Hill
Closter
Cresskill-Tenafly
Edison-Piscataway
North Edison
Franklin Park
Fort Lee
Hillsborough
Livingston **NEW!**
Marlboro

Aberdeen-Matawan

Mercerville **NEW!**
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Paramus
Princeton Junction
East Rutherford
Waldwick
Warren
Wayne

NY

Auburndale
Bayside
Bensonhurst
Flushing
Fresh Meadows
Great Neck

Herricks

Merrick
Rego Park
Stony Brook **NEW!**

PA

Allentown
Quakertown

TX

Austin
Katy-Richmond
Missouri City **NEW!**

Canada

Calgary
Coquitlam
Davisville **NEW!**
Edmonton
Etobicoke **NEW!**
Markham **NEW!**
Richmond Hill
Toronto
North Vancouver
Vancouver
York